

# Asda Rewards

## Effective 19th August 2022



\*Image for illustrative purposes only

### WHAT?

- ❖ ASDA Rewards media is now available to book
- ❖ Digital 6 Sheets, Social & ASDA FM are available to be booked separately or as a package
- ❖ If you book all 3 together, you will receive a 20% discount

### WHEN?

- ❖ 19th August 2022

	ASDA Rewards
Digital 6 Sheet	Rewards Creative – Pack and Price
Social	Rewards Creative – Pack and Price
ASDA FM	Rewards Script

### TO NE OF MESSAGE DO'S AND DON'TS

- ✓ Nominate superstar products only at this stage
- ✓ ASDA FM 30 Seconds
- ✗ Nominate star products at this stage